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# PRIVACY & COOKIE NOTICE

## 1. WHO ARE WE?

Asda Stores Limited has contracted Resource Experience Limited (“REL”) to operate the Asda Supplier Accreditation service on their behalf. REL acts as Joint Controller of Asda Supplier Accreditation. This Privacy Notice relates to this website: <https://asdaaccreditation.co.uk/>, operated by REL.

## 2. WHAT IS THIS PRIVACY NOTICE FOR?

This Privacy Notice gives you information about how we will use personal data and other private information collected by or provided by you to REL. When we refer to ‘personal data’ in this Privacy Notice it means any information that relates to you from which you can be identified. This Privacy Notice governs the processing of your personal data, including in connection with your use of our Site, so please read it carefully.

## 3. WHAT PERSONAL DATA DO WE COLLECT?

We only process the personal data of Asda brand suppliers and third-party agencies who wish to conduct merchandising and auditing activities in Asda stores. The personal data we process includes:

- Name
- Email address
- Telephone
- Office address
- Home address (if applicable, to post the Asda Accreditation badge directly to the employee)
- Photograph (for placement on the Asda Accreditation badge)
- Supplier name/s
- Training completion dates and quiz score

## 4. COOKIES

We only use a strictly necessary cookie to enable the operation of this website.

Host	Name	Purpose	Type	Description
Asdaaccreditation.co.uk	_RequestVerificationToken	Strictly Necessary	First Party (Session)	This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorised posting of consent to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.

## 5. HOW WE USE YOUR DATA

We process your personal data as our legitimate interest for the enrolment and administration of Asda Supplier Accreditation. If you provide personal data at this website, you are most likely an employee or representative of a vendor or customer of Asda.

In that respect, we process your personal data to facilitate commercial transactions between REL and your employer to facilitate your ability to perform services for your employer inside Asda stores, and to manage and administer the Asda Supplier Accreditation service, including managing access controls and documentation.

Brand Supplier and Third-Party Agency personal information is collected to allow safe access to the Accreditation portal, communicate reported Asda store issues or complaints, post badges and issue invoices.

Badge Holder personal information is collected to allow the Accreditation database to send automatic email



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communication for accreditation enrolment purposes and to identify the individual for correct badge issue and to identify in the event of an Asda store complaint.

We do not use or share your personal data for any other purpose.

## 6. DISCLOSURE OF YOUR PERSONAL DATA

We may share your personal data with third parties in the following situations:

Organisation Name	Purpose	Location
Blue Sky Hosting Limited	Website hosting	United Kingdom
PMI Combera Sp. z.o.o.	IT development and support	Poland

Other disclosures:

- We may disclose your personal data to our employees and agents to the extent necessary to provide you with the services you have requested.
- We may make your personal data available to selected third parties who act on our behalf to support our operations (for example, card processing or payment services) and credit reference agencies to protect against possible fraud, subject to appropriate contractual protections in accordance with applicable law.
- Our IT suppliers and contractors (e.g. data hosting providers or delivery partners) who may need to have access to your personal data to provide IT support and enable us to provide products and services, subject to appropriate contractual protections in accordance with applicable law.
- If we sell or transfer all, or any portion, of our business or our company assets to any third party, personal data held by us from you may be one of the transferred assets.
- To protect us or contractors against loss or damage (including without limitation, exchanging information with the police, courts or law enforcement organisations).
- To the extent necessary to establish, exercise or defend legal rights or claims, or for the purposes of investigating actual or suspected unlawful activity.

## 7. SECURITY

We take the security of our clients' data very seriously and we use appropriate measures to protect all personal information collected in a secure, controlled environment consistent with data protection legislation.

## 8. DATA RETENTION

We will retain your personal data for the duration of your accreditation period and for a period of twelve months following your expiry date (as detailed on your accreditation badge) for the purpose of dealing with any retrospective enquiries, subject to the exercising of any of your rights outlined below. After such period, we will permanently delete your personal data.

## 9. YOUR DATA PROTECTION RIGHTS

- You have the following rights in relation to your personal data:
- The right to be informed of the details of the processing of your personal data
- The right to request access to, or copies of, your personal data that we process.
- The right to request correction of any inaccuracies in your personal data.
- The right to object, on legitimate grounds, to the processing of your personal data, subject to legal and other obligations.
- The right to restrict processing, subject to legal and other obligations.
- The right to lodge a complaint with a supervisory authority (The Information Commissioner's Office).



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- The right to request that your personal data is deleted, subject to legal and other obligations.

If you wish to exercise any of these rights, please select this [LINK](#) and complete the online form. We may also need to ask you for further information to verify your identity before we can respond to any request.

## 10. CHANGE TO OUR PRIVACY NOTICE

If we change this Privacy Notice, we will let you know about the changes by publishing the updated version on our website, <https://asdaaccreditation.co.uk/>. We are committed to protecting and respecting your privacy and will continue to do so in any future changes we make to this Privacy Notice.

## 11. CONTACT

Questions, comments or requests regarding this Privacy Notice or any of our processing should be made to our Data Protection team by completing the form available via this [LINK](#) or by post to: FAO Data Privacy, REL Field Marketing, 650 Wharfedale Road, Winnersh, Berkshire RG41 5TP.

## 12. THE RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY

You have the right to complain to the Information Commissioners Office by following this link: <https://ico.org.uk/global/contact-us/contact-us-public/public-advice/>